



LUXURY CAR HIRE EUROPE



Elite Grand Touring Experience

Monte Carlo | Alba | Stelvio | Lake Como | Franciacorta | Milan

A luxury driving and gourmet journey from Monte Carlo to Milan through Alba, Franciacorta and the Italian Lakes with Ferrari & Lamborghini Supercars

Luxury Car Hire Europe
Excellence isn't owned, it's driven.



Five Days of Italian Excellence

There are journeys you remember.
And there are journeys you must live.

This exclusive five-day experience has been designed to combine the glamour of Monte Carlo, the gastronomic prestige of Alba, the refined atmosphere of Franciacorta, the beauty of the Italian Lakes and the elegance of Milan into one seamless grand touring journey.

From Michelin-starred dining and five-star hospitality to private wine experiences and a dedicated performance stage at the Porsche Experience Center Franciacorta, every part of the itinerary has been selected to create rhythm, contrast and meaning.

It is not simply a road trip.
It is a curated luxury experience.





The Experience

Your experience begins in Monte Carlo, where the journey opens with arrival, fine hospitality and a private vehicle briefing before continuing through Alba, Franciacorta, the Italian Lakes and Milan.

Monte Carlo
Welcome & Briefing

Guests arrive in Monte Carlo and check in to one of the city's most prestigious hotels, before a welcome cocktail and private vehicle briefing set the tone for the journey ahead.

Alba & Franciacorta
Gourmet & Resort Stay

The second stage leads toward Alba for a Michelin-starred lunch, before continuing to Franciacorta and L'Albereta Relais & Châteaux, where the atmosphere shifts toward vineyards, spa and refined hospitality.

Porsche & Ca' del Bosco
Performance & Wine Experience

The journey continues with an exclusive driving stage at Porsche Experience Center Franciacorta, followed by a private visit and dinner experience at Ca' del Bosco, combining performance, wine heritage and atmosphere.

Italian Lakes & Milan
Finale in Style

The final stage moves through Lake Iseo and Lake Como before reaching Milan, where premium hospitality and a fine dining finale bring the experience to a refined and memorable close.

A five-day journey shaped by performance, gastronomy and the elegance of Italy's most iconic destinations.



Day 1

Welcome to Monte Carlo

The experience begins in Monte Carlo, where guests arrive and check in to Hôtel de Paris Monte-Carlo, one of the most prestigious addresses in the Principality.

The opening of the journey is shaped by elegance and anticipation, with a welcome cocktail and a private technical briefing dedicated to the selected vehicle models.

In the evening, guests enjoy a Michelin-starred dinner at Louis XV – Alain Ducasse or an equivalent fine dining destination, setting the tone for the days ahead.

The first night is spent in Monte Carlo, allowing the journey to begin with the atmosphere, glamour and refinement that define this iconic destination.





Day 2

Alba and Franciacorta

The second day begins with a panoramic transfer toward Alba, one of Italy's most celebrated gastronomic destinations.

Here, guests enjoy a Michelin-starred lunch at Piazza Duomo 3★ or an equivalent restaurant, immersing themselves in the culinary prestige of the region.

From Alba, the journey continues toward Franciacorta, where guests check in to L'Albereta Relais & Châteaux, one of the most refined hospitality destinations in Northern Italy.

The remainder of the day is dedicated to relaxation, with time to enjoy the spa, the vineyards and the atmosphere of the resort.

The evening concludes with a gourmet dinner within the property, followed by an overnight stay at L'Albereta





Day 3

Porsche Experience and Ca' del Bosco

The third day introduces the performance dimension of the journey through an exclusive driving stage at the Porsche Experience Center Franciacorta.

Guests take part in dynamic sessions led by certified instructors, offering a more technical and immersive interpretation of driving excellence within one of the most advanced performance environments in Europe.

Lunch is hosted at the Porsche Experience Center, before the experience continues into the wine heritage of Franciacorta.

In the afternoon, guests enjoy a private visit to Ca' del Bosco, followed by an exclusive dinner experience within the winery itself.

The day concludes with a second overnight stay at L'Albereta, maintaining the rhythm of comfort, privacy and refinement that defines the tour.





Day 4

Italian Lakes and Milan

The fourth day opens through the scenery of Lake Iseo, before the route continues toward Lake Como, two of the most iconic waterside landscapes in Northern Italy.

Lunch is served with lake views at Il Gatto Nero or an equivalent destination, combining scenery, hospitality and Italian lifestyle at the highest level.

From the lakes, the journey continues toward Milan, where guests check in to Bulgari Hotel Milano, one of the city's most exclusive addresses.

The final evening is dedicated to fine dining in the center of Milan, bringing the journey to a close in an atmosphere of elegance, style and urban sophistication.





Day 5

Departure

The final morning begins with breakfast at the hotel, allowing guests to enjoy a last moment of calm before departure.

An executive van transfer is then arranged toward the airport, marking the conclusion of the experience.

By this point, the journey has moved through Monte Carlo, Alba, Franciacorta, the Italian Lakes and Milan, bringing together hospitality, gastronomy, performance and atmosphere within one seamless luxury format.

It is a finale designed to feel effortless, refined and complete.





Elite Grand Touring Edition

Approx. 900 km included
€27.000 per couple

This five-day experience combines the glamour of Monte Carlo, the gastronomic prestige of Alba, the refined atmosphere of Franciacorta, the beauty of the Italian Lakes and the sophistication of Milan. From Michelin-starred restaurants and five-star hotels to private winery experiences and the performance dimension of Porsche Experience Center Franciacorta, the journey has been designed for guests who seek excellence in every stage. It is a route built not around distance alone, but around rhythm, contrast, quality and memory. A complete grand touring experience shaped by Italian hospitality, driving culture and world-class destinations.



Itinerary Overview



DISTANCE

900 km

DURATION

5 Days / 4 Nights

DAY 1

Arrival in Monte Carlo

DAY 2

Alba & Franciacorta

DAY 3

Porsche Experience & Ca' del Bosco

DAY 4

Italian Lakes & Milan


DAY 5

Departure



Ferrari 12Cilindri

Next-generation naturally aspirated V12 grand tourer (Ferrari's flagship model)

 830 HP  900 km (extra: € 7,00/Km)

- 0-100 km/h in 2,9 seconds
- Top Speed 340 km
- Security deposit € 15.000

€28.000 per crew



Lamborghini Revuelto

Next-generation V12 hybrid supercar (Lamborghini flagship model)

 >1,000 HP  900 km (extra: € 7,00/Km)

- 0-100 km/h in 2,5 seconds
- Top Speed 350 km
- Security deposit € 15.000

€28.000 per crew



Lamborghini Temerario

New twin-turbo V8 hybrid supercar: extreme design and high-level performance

 920 HP  900 km (extra: € 6,50/Km)

- 0-100 km/h in 2,7 seconds
- Top Speed 343 km
- Security deposit € 15.000

€27.000 per crew



Ferrari 296 GTS

Hybrid berlinetta delivering exceptional driving precision.

 830 HP  900 km (extra: € 6,50/Km)

- 0-100 km/h in 2,9 seconds
- Top Speed 330 km
- Security deposit € 15.000

€27.000 per crew



Lamborghini Huracán Spyder EVO

Naturally aspirated V10 convertible: open-air thrills and an unmistakable sound

 640 HP  900 km (extra: € 6,50/Km)

- 0-100 km/h in 3,1 seconds
- Top Speed 325 km
- Security deposit € 15.000

€27.000 per crew



Ferrari Roma Spider

Elegant open-top grand tourer with timeless design.

 620 HP  900 km (extra: € 6,50/Km)

- 0-100 km/h in 3,4 seconds
- Top Speed 320 km
- Security deposit € 15.000

€27.000 per crew

Included: fuel, lead car and dedicated assistance.



Package Includes

- Five-day curated luxury journey
- Four nights in selected five-star hotels
- Welcome cocktail and technical vehicle briefing in Monte Carlo
- Michelin-starred dining experiences throughout the itinerary
- Michelin lunch in Alba
- Accommodation at Hôtel de Paris Monte-Carlo
- Accommodation at L'Albereta Relais & Châteaux
- Accommodation at Bulgari Hotel Milano
- Exclusive driving experience at Porsche Experience Center Franciacorta
- Private visit and dinner experience at Ca' del Bosco
- Scenic transitions through Franciacorta and the Italian Lakes
- Executive van transfer to the airport on departure day
- Dedicated event coordination and premium assistance throughout the journey

Each stage of the experience has been designed to ensure rhythm, comfort, driving pleasure and a premium level of organization throughout the tour.

The participation fee is set at €27.000 per couple, including the rental of the selected supercar for the full experience.

Guests selecting the Ferrari 12Cilindri or the Lamborghini Revuelto will have a participation fee of €28.000 per couple, including the rental of the selected supercar for the full experience.

Optional Services

- Photo & video production – € 1.000
- English private guide – € 250
- Luxury Private Transfer (Hotel / Airport) – € 400
- Additional Mileage – € 6,5-7/ km
- Drone Cinematic Coverage – € 1500
- Personalized Driving Route Customization – € 600

This is a limited and exclusive experience. To secure your reservation, please contact us directly.

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LUXURY CAR HIRE EUROPE

with the exclusive collaboration of

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CAR DIVISION

Exclusive tour, limited availability
Book now

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