



LUXURY CAR HIRE EUROPE



Monte Carlo Riviera Experience

Monte Carlo | Tenuta Colombera | Riviera Ligure

A one-day exclusive helicopter and driving experience
from Monte Carlo to the Italian Riviera with
a curated selection of iconic supercars

Luxury Car Hire Europe
Excellence isn't owned, it's driven.



A Day of Motion, Atmosphere and Italian Style

Some experiences are built around transport.
Others are built around emotion.

This exclusive one-day journey has been designed to combine three distinct dimensions into one seamless experience: helicopter experience, refined driving and the atmosphere of an authentic Italian estate.

From Monte Carlo, guests are flown directly by helicopter to Tenuta Colombera, where the day begins with a private briefing and access to a curated selection of supercars.

From there, the experience unfolds through the scenic roads of the Ligurian hinterland, combining elegant roads, model rotation, estate hospitality and a final panoramic return to Monte Carlo by helicopter.

It is not simply a transfer.
It is a curated luxury experience.





The Experience

Your experience begins in Monte Carlo, where guests board a direct helicopter transfer to the Italian Riviera.

Tenuta Colombera
Arrival, Briefing and Departure

Upon arrival at Tenuta Colombera, guests are welcomed with a private briefing before the driving experience begins.

Driving Experience
Supercar Rotation Format

Participants are divided into two groups. While one group takes part in the driving route, the other enjoys an agricultural estate experience within the property. Guests change model approximately every 20 minutes, always with a professional co-driver seated alongside.

Estate Experience
Agricultural Immersion at the Property

While one group is on the road, the other remains at the estate to enjoy a curated rural experience, adding atmosphere, contrast and a more authentic connection to the location.

Lunch & Return
Shared Finale and Panoramic Flight

At 13:30, all participants gather for lunch before departing by helicopter back to Monte Carlo, with a panoramic return flight completing the experience.



Driving Format

The driving stage begins from Tenuta Colombera, with guests departing along a curated route designed to highlight performance, design and driving pleasure.

A selection of four supercar models is available during the experience.

To ensure variety and a more complete driving immersion, guests change vehicle approximately every 20 minutes, always accompanied by a professional co-driver seated alongside.

This format allows participants to discover different driving identities within the same day, while maintaining comfort, safety and a premium level of assistance throughout the route.

The result is a dynamic and highly curated experience, designed for clients who want more than a single car or a simple road transfer.





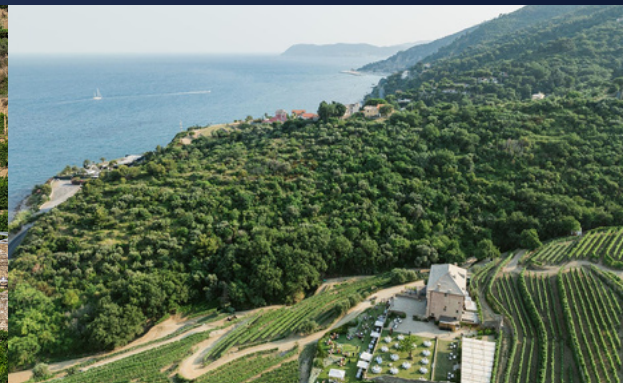
At the Estate

While one group is on the road, the other remains at Tenuta Colombera for an agricultural estate experience.

This moment has been designed to create contrast and balance within the day, offering guests the opportunity to enjoy the atmosphere, identity and slower rhythm of the property before switching into the driving stage.

The alternation between driving and estate immersion gives the experience a more complete character, combining performance with place, and movement with hospitality.

At 13:30, all participants reunite for a tasting lunch, transforming the day into a shared and social experience as well as a driving one.





Participation Fee

€7.500 per person

The participation fee is set at €7.500 per person. The experience requires a minimum of 8 participants and can host up to a maximum of 16 guests.

Participation includes the full one-day experience, including helicopter transfers, supercars, professional co-driver for each car, photo and video coverage, tasting lunch and estate activities.

The format has been created for premium guests seeking variety, exclusivity and a highly organized experience within a single day.





Itinerary Overview



The map shows the itinerary route starting from Monaco, indicated by a red dot. A red dotted line leads to Tenuta Colombera. From there, a blue dotted line connects to Passo del Ginestro, Zuccarello, and Castelvechio di Rocca Barbena. The map also shows the outlines of Monaco, France, and Italy.

PARTICIPANTS

Min 8 guests
Max 16 guests

DURATION

Full Day Experience

PHASE 1

PHASE 2

PHASE 3

PHASE 4

PHASE 5

Helicopter Transfer from Monte Carlo
Arrival and Briefing at Tenuta Colombera
Driving Route / Estate Experience
Group Rotation and Lunch
Panoramic Helicopter Return to Monte Carlo



Our Selected Cars



Ferrari 12Cilindri

Next-generation naturally aspirated V12 grand tourer (Ferrari's flagship model)

 830 HP  V12

- 0-100 km/h in 2,9 seconds
- Top Speed 340 km



Lamborghini Revuelto

Next-generation V12 hybrid supercar (Lamborghini flagship model)

 >1,000 HP  V12

- 0-100 km/h in 2,5 seconds
- Top Speed 350 km



Lamborghini Temerario

New twin-turbo V8 hybrid supercar: extreme design and high-level performance

 920 HP  V8

- 0-100 km/h in 2,7 seconds
- Top Speed 343 km



Ferrari 296 GTS

Hybrid berlinetta delivering exceptional driving precision.

 830 HP  V6

- 0-100 km/h in 2,9 seconds
- Top Speed 330 km

Included: fuel, lead car and dedicated assistance.



Package Includes

- Direct helicopter transfer from Monte Carlo to Tenuta Colombera
- Return helicopter transfer to Monte Carlo with panoramic flight
- Private welcome briefing
- Access to a curated selection of 4 supercar models
- Professional co-driver seated alongside in each car
- Vehicle rotation approximately every 20 minutes
- Scenic driving route from Tenuta Colombera
- Agricultural estate experience at the property
- Professional photo and video coverage
- Tasting lunch at 13:30
- Dedicated event coordination and on-site assistance

Each element of the day has been designed to ensure rhythm, variety, comfort and exclusivity.

This is a limited and exclusive experience. To secure your reservation, please contact us directly.

info@luxurycarhireeurope.com
+39 3383888668



LUXURY CAR HIRE EUROPE

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MAD GROUP

CAR DIVISION

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Tenuta Colombera

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www.luxurycarhireeurope.com

+39 338 3888668

info@luxurycarhireeurope.com

Instagram: [luxurycarhireeurope](https://www.instagram.com/luxurycarhireeurope)

MAD Group Srl

Via Piave, 13 40064, Ozzano Dell'Emilia (BO)